



Children and Adults with Attention-Deficit/Hyperactivity Disorder, Inc. 2009 – 2010 Annual Report

CHADD improves the lives of people affected by ADHD.

Welcome to CHADD's annual report 2009 – 2010 citing major milestones and our organization's financial status. In a year where families scaled back their financial commitments and agencies reduced services, the ADHD community benefitted from the work that we are doing to provide information, support, and advocacy on their behalf.

"Thank you for making a difference."

"The strategies I learned are applicable; they will make a difference in the lives of my special needs students."

"Thank you so much! This is a lot of work. We appreciate you all!"

"You have helped me so much."

2009 ADHD Awareness Week

CHADD was instrumental in the design of ADHD Awareness Week on Sept. 14-20, 2009. Our theme was "The Reasons Why Early Diagnosis Is Crucial." This theme was chosen after CHADD's 2009 membership survey. Three-quarters of those with ADHD noted receiving a diagnosis after the age of 30. Many mentioned obstacles and challenges that may not have occurred had they received an earlier diagnosis. CHADD participated in a number of radio interviews and used social media to give reasons why early diagnosis makes a difference. We participated in Twitter campaign through our constituents. Some of the comments of our volunteers:

Local CHADD Affiliates

"Incredible job by volunteers!"

"Really enjoyed, found this helpful. Thank you!"

"Thank you for this educational experience. Very informative."

“I was diagnosed a month ago. Your local conference made me feel like I just landed on my home planet. There are so many others like me. Thank you!”

In the previous fiscal year, CHADD had had a total of 194 local affiliates (chapters, branches, and satellites). This means individuals affected by ADHD in these communities have access to information and support right in their own cities and towns. In spite of this remarkable accomplishment, the board of directors made the difficult decision to put a moratorium on the start-up of new groups through June 2011. The rationale for this decision was due to a reallocation of staff to be responsive to the economic conditions of 2009-2010. So while this was a tough decision, we are dedicated to keeping our organization financially healthy.

Attention Magazine:

Attention magazine continues to be the “go-to” source for CHADD members. This fiscal year, our readers received helpful information from articles like “ADHD, Substance Use, and Addiction: When the Solution Becomes a Problem,” “Emotional Stressors of Parenting Children with ADHD”, “Tackling Myths and Misinformation” “The Medical Assessment and Treatment of ADHD in Adults: A Current Best Practices Approach” “Eight Best Teaching Practices”, and “Practical Tips on Money Management and Financial Planning in a Troubled Economy”. This is just a sample of the many articles on ADHD that CHADD provides through *Attention* magazine.

The communications department launched *Attention 2.0*, a complimentary web version of our award-winning magazine. This will enable readers of the print version of *Attention* to have online access to this valuable information. And *Attention 2.0* has companion pieces and links to other CHADD materials on topics of interest.

CHADD’s Professional Advisory Board

CHADD Professional Advisory Board (PAB) is responsible for guiding the scientific knowledge base of the association and assisting CHADD’s National Resource Center on ADHD to get science-based information about ADHD to the general public. In addition the Professional Advisory Board submitted comments regarding “DSM-5: Options Being Considered for ADHD” by the American Psychiatric Association (APA). This was the culmination of several meetings of CHADD’s professional advisory board to request that current diagnostic criteria be based on a clear consensus within both the research and clinical communities.

Annual Conference

*“Seeing other attendees having some of same struggles I have was affirming.”
Very specific, backed with research and studies. Expanded my ability to approach my clients and families.*

“This was outstanding! As a physician, I often go to medical meetings and I found this to be the best, I learned so much useful info to bring home. I loved having the professionals and parents together in one format.”

“This was my first CHADD conference and it was life-changing. It far exceeded my expectations! Thank you so much.”

Our 20th Annual International Conference on ADHD took place in November 2009. We met for four days in Cleveland, Ohio, with CHADD members and experts in the fields of ADHD studies from across the globe. During that time we hosted many training sessions, presented awards to contributors in the field of ADHD and volunteers working to improve the lives of people affected by the disorder.

Our annual conference serves many difference audiences including parents, adults with ADHD, scientists and researchers, teachers and school administrators, and clinicians. Information and presentations were available for all audiences.

Matt Morgan, who wrestles for Total Nonstop Action Wrestling (TNA), made an appearance at conference to sign autographs on Friday night and to speak at the conference plenary on Saturday morning. Morgan was an exciting addition to the conference.

Cleveland Plain Dealer ran a story about one of CHADD’s conference session to help police deal with folks in crisis with ADHD. The public, police chiefs, police officers and attorneys showed up for the session, many talking about the newspaper article.

CHADD held a successful regional conference in Reston, Virginia. There were about 500 attendees. In addition to providing much-needed educational programming about ADHD, the conference was designed to raise funds for our organization.

Parent to Parent Family Training

“CHADD has been a wonderful resource for us in our journey through the complicated maze of ADHD. I am grateful for the support of the P2P training as it has given me many insights and tools to help manage our life to be both less stressful and more focused on the good things.”

“Thank you for the great session today. My family has been on this path for 8 years, so as I expressed at the end of the session, it is easy to get discouraged and TIRED. So, having all of your energies to encourage and motivate and provide ideas is wonderful.”

Parent to Parent: Family Training on ADHD provides educational information and support for families dealing with ADHD. Courses are offered in communities across the country. The curriculum was developed by parents who have lived the experience, but who also have had access to the best researchers and practitioners in the country.

The entire course takes about 14 hours of time and is usually offered as a seven-week class, meeting for two hours once a week. Participants receive extensive materials to support them,

including articles, reference materials, handouts, and homework assignments. As of June 2010, P2P has now reached 4,591 families.

CHADD received endorsement letters for our P2P outreach proposal from the National Association for the Education of African-American Children with Learning Disabilities (NAEAACLD) and National Council for Community Behavioral Health (NACCBH).

CHADD lost one of our champions in the passing of Terry Illes. Terry had been instrumental in so many areas of CHADD, including as a trainer and curriculum developer for Parent to Parent.

Teacher to Teacher Training

“Exceptional, very informative with resolutions for problems experienced in the classroom with students having ADD and ADHD.”

“Thank you. The presentation and additional resources were awesome.”

“Very nice workshop. I'm looking forward to sharing information with my staff.”

Our Teacher to Teacher Training Workshop in Reston, Virginia, was a great success with 90 teachers attending the event from the Washington metro area. The evaluations were very positive.

Teacher-to-Teacher, an in-service training for educators about classroom management of ADHD, has attracted the attention of both parents and teachers. The demand for ADHD-specific teaching methods to help improve student academic outcomes remains very high

CHADD's Public Policy Committee remains very active and responsive. The topic on everyone's mind this year was “Restrain and Seclusion”. CHADD worked diligently on this issue.

Public Policy

The House of Representatives drafted the **Preventing Harmful Restraint and Seclusion in Schools Act (HR 4247)** to establish a federal floor of protection to ensure that all students, including students with ADHD and related disorders, feel safe when they enter their school. “We cannot expect children to learn if they do not feel that school is a physically and emotionally safe place to be,” said Cindy Smith, CHADD's public policy specialist.

This bill was a critical step toward ensuring the safety of all students. CHADD worked with the Alliance to Prevent Restraint, Aversive Interventions and Seclusion (APRAIS). CHADD joined the APRAIS coalition last year after the National Disability Rights Network released its report, *School is Not Supposed to Hurt*.

CHADD participated in the 7th AACAP Child Mental Health Family Summit. AACAP hosts

ASA, CABF, CHADD, Federation of Families, MHA, and NAMI.

CHADD CEO Clarke Ross, Roberta Carlin of American Association for Health and Disability (AAHD), and Barbara Kornblau (former Special Olympics director of public policy and now University of Michigan Law School) organized a coalition letter that disability is a medically underserved population in implementing the health reform law. Over 60 disability organizations signed the letter.

National Resource Center

“Thank you so much for the detailed information. It will be helpful as our school develops policies about new programs we will institute over the next few years. I really appreciate the time and the effort you put into your response. Have a terrific week and continued success in at the resource center.”

“Request: I am a new teacher building a resource file to help myself and families in my classroom. I would find any informational brochures or booklets you can send me very useful. Thank you for your help.

Thank you for the helpful links to very resourceful information. I look forward to reading the books you suggested as I feel it can only make me a better teacher for all children.”

The National Resource Center on ADHD provides several services that our members truly value. One of the most unique features is the ability for website visitors to have their individual questions answered by one of our information specialists. Questions can be asked via toll-free phone call or via e-mail. And we have bilingual information specialists available to help those who ask questions in their native language. The NRC fields hundreds of questions about ADHD every year.

The National Resource Center on ADHD, www.help4adhd.org, updated several of the “What We Know” fact sheets on many aspects of the disorder.

Media and Communications

The CHADD Communications Department worked with the Discovery Channel on a show that addressed ADHD. The program aired before a national audience and doctors were able to receive continuing medical education units for watching the show.

CHADD staff person Trish White was interviewed by Fox News 5 and World News Tonight on pesticides and ADHD. Former PAB member Patricia Quinn, MD, was also interviewed. PAB member Andy Adesman, MD, was interviewed by CNN.

We prepared a CHADD-NAMI response to George Will’s column on character flaws and the DSM. Individuals with ADHD were described in a negative tone. The *Washington Post* published the CHADD-NAMI response.

CHADD Financial Support

CHADD values the generosity of all who provide financial support to our organization. Whether through an online donation or through one of our planned giving programs, these funds support the work we are doing in an immediate and tangible way.

For those interested in a long-term financial commitment to the difference CHADD makes for the ADHD community, please consider joining our President's Council and Professional Circle.

President's Council: Founded in 2001, the CHADD President's Council accepts annual membership donations of \$5,000 and higher to support specific CHADD educational projects that might not otherwise be possible and general operations. The Council currently supports CHADD's Parent to Parent program and the *Educator's Manual on ADHD*. The Council holds an annual dinner meeting at CHADD's annual International Conference on ADHD. Click [here](#) for President's Council application.

The Professional Circle is for donors of \$1,000 to \$4,999 and is designed for healthcare providers and others who wish to support the programs of the President's Council. Click [here](#) for Professional Circle application.

Looking Forward

As of this writing the economy continues to slowly improve. A spirit of partnership and collaboration has become the philosophy of both for-profit and non-profit organizations throughout the USA. While this perspective may have been born out of necessity, openness to new ideas and methods brings new opportunities. Our commitment to the ADHD community and to finding innovative ways to provide the services they seek will propel us forward.

PUBLIC SUPPORT AND REVENUE	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Total public revenue and support	\$3,587,137	(\$9,623)	\$3,577,514
EXPENSES			
Program services			
Public Education and Outreach	\$2,452,699	-----	\$2,452,699
Membership and Chapter Services	\$497,610	-----	\$497,610
Public Advocacy	\$54,901	-----	\$54,901
Supporting Services			
Management and general	\$448,061	-----	\$448,061
Fundraising	\$203,334	-----	\$203,334
Total expenses	\$3,656,605	-----	\$3,656,605
Change in net assets	(\$42,072)	(\$9,623)	(\$51,695)
NET ASSETS AT BEGINNING/YEAR (2009 AS PREVIOUSLY REPORTED)	\$198,289	\$546,917	\$745,206
NET ASSETS AT END OF YEAR	<u>\$156,217</u>	<u>\$537,294</u>	<u>\$693,511</u>