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YOU WILL FEEL THE ENERGY as soon as you step through the doors of the Cleveland Convention Center. AD/HD will be at center stage as more than a thousand people—who live with it, treat it, manage it, teach others with it, struggle with it, or study it—gather for CHADD’s annual international conference. Everywhere you turn, attendees, presenters, and exhibitors will be abuzz about the latest research or the most effective strategies. Four days in October will be one of the best investments you can make in the rest of your life.

CHADD conferences are all about connection. The convention center will be transformed into a giant coffeehouse where you can savor a cup of coffee or tea and engage in conversation in one of the sitting areas. Meet and make lifelong connections with one of the presenters or with other attendees. Talk with authors about their books during one of the book-review and signing sessions. Get together with old friends or new acquaintances. Share the challenges and successes of managing AD/HD with people who truly understand.

Inside the convention center, you can relive the soundtrack of your life as music will add to the coffeehouse ambiance during the many opportunities for networking between sessions. You may not know this, but Cleveland, home of the first rock concert, is also the hometown of the Rock and Roll Hall of Fame and Museum. A visit to the museum, located just a few blocks from the convention center, is part of a planned city tour on Saturday evening.

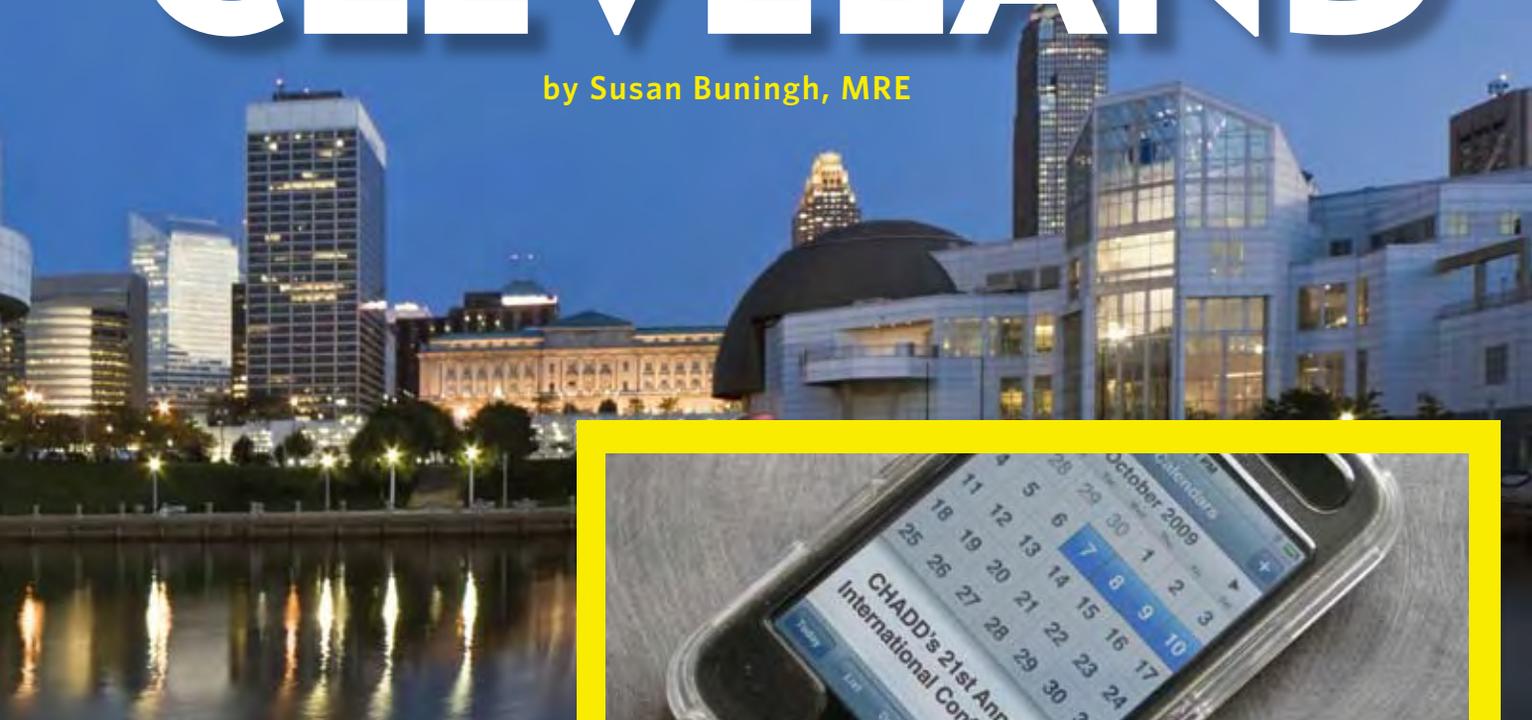
Innovation will be a hallmark of this year’s

event, the 21st annual conference organized by CHADD. Greening the conference has been a high priority, so expect many welcome changes. For example, attendees will receive a CD-ROM of all handouts in advance. You can review the materials before you arrive to guide your session selections, and printing stations will be provided at the conference.

Conference planners are keeping some new features under wraps for now, but assure potential attendees that many popular offerings will return. Pre-conference institutes promise to be fruitful for coaches, physicians, parents, and educators. Special forums for international and Spanish-speaking attendees as well as Parent to Parent and Teacher to Teacher training will also precede the main event. Dedicated tracks during the general conference will address the varying needs of its diverse attendees. And you can visit the marketplace—the Exhibit Hall and the CHADD Store—to find the latest products and publications.

Connect in CLEVELAND

by Susan Buningh, MRE



Keynote speakers at the plenary sessions will include

- › **Barbara Coloroso**, bestselling author of *The Bully, the Bullied, and the Bystander*, *Parenting Through Crisis*, and *Kids Are Worth It!* Coloroso will talk about “Giving Your Child the Gift of Inner Discipline.”
- › **Sydney Zyntall, PhD**, professor of educational studies at Purdue University and author of the 2006 book *ADHD and Education*. Zentall, who was honored with CHADD’s Hall of Fame Award in 1996, will speak on “Partnering with Parents.”
- › **Jefferson Prince, MD**, who will speak about “Positive Trends.” Prince is an instructor in psychiatry at Harvard Medical School, director of child psychiatry for North Shore Medical Center in Salem, and a staff member at Massachusetts General Hospital in Boston.



Mark Your Calendar for

CHADD's 21st Annual International Conference

Cleveland Convention Center • Cleveland, Ohio

Pre-Conference Institutes: Wednesday, October 7 Thursday, October 8

General Conference: Friday, October 9 Saturday, October 10

CHADD’s conferences are well known for providing accessibility to experts. Listening to our groundbreaking speakers offers an experience beyond what you can learn in one of their books or articles. Take your questions directly to them! Consider some of the authors from recent *Attention* issues who will be presenting:

- › **Mark Katz, PhD**
- › **Sam Goldstein, PhD**
- › **Phillip Anderton, PhD, and Stephen Brown**

- › **Ari Tuckman, PsyD, MBA**
- › **Gina Pera**
- › **Robert Tudisco, Esq.**
- › **Terry Illes, PhD**
- › **Marie Paxson**
- › **Joyce Cooper-Kahn, PhD and Laurie Dietzel, PhD**
- › **Beth Kaplanek, RN**

So come to CHADD’s conference in Cleveland this October... and get connected! ●

Susan Buningh, MRE, is managing editor of *Attention*.